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**ERIKA MUSTERMANN**

Marketing Manager

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**Dr. Lara Musterfrau**

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**Dr. Mark Musterlaut Company Gmbh**

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Travel

08.2022 – now

**Marketing Manager**

*Muster Agency*

Product/service management, marketing-information management, pricing, distribution.

06.2019 – 08.2022

**Product Manager**

*Company GmbH*

Product/service management, marketing-information management, pricing, distribution, promotion and selling.

09.2015 – 06.2019

**Marketing Manager**

*Muster + Muster GmbH*

Product/service management, marketing-information management, pricing.

MS Office

Jira

Spanish

English

German

**SKILLS**

Graphic Design

Healthcare

Blogging

Writing

**INTERESTS**

**REFERENCES**

Data-driven digital marketing specialist with 7+ years of experience specializing in inbound marketing. Drives traffic and boosts audience engagement with dynamic marketing strategies and campaigns. Recently increased digital engagement by 50%+ for three businesses in the food and beverage industry.

08.2005 – 07.2010

Universitaet Musterstadt

**Bachelor´s Degree in Marketing Management, Consumption and Communication – Grade 1.0**

Digital Marketing,

Online PR, Design Thinking, E-Commerce, Sales Management, Content Marketing and Marketing Technology.

05.2012 – 07.2012

**Online Course of Innovative Marketing and Projects**

**ADVANCED TRAININGS**

**WORK EXPERIENCE**

**CAREER OBJECTIVE**

Seeking a marketing position where I can apply my creativity and strategic thinking to develop innovative campaigns for business growth.

**PERSONAL STATEMENT**

**EDUCATION**