ERIKA MUSTERMANN

Marketing Manager

Musterstraße,10
12345 Musterstadt
+4916012345678
e.mustermann@email.de

EDUCATION

08.2005 – 07.2010

Universitaet Musterstadt

Bachelor´s Degree in Marketing Management, Consumption and Communication – Grade 1.0

Digital Marketing, Online PR, Design Thinking, E-Commerce, Sales Management, Content Marketing and Marketing Technology.

ADVANCED TRAININGS

05.2012 – 07.2012

Online Course of Innovative Marketing and Projects

REFERENCES

Dr. John Mustermann
Musterstadt University

+4912345678
john.mustermann@email.de

Dr. Lara Musterfrau
Muster Agency

+4912345678
lara.musterfrau@email.de

Dr. Mark Musterlaut
Company Gmbh

+4912345678
mark.musterlaut@email.de

PERSONAL STATEMENT

Data-driven digital marketing specialist with 7+ years of experience specializing in inbound marketing. Drives traffic and boosts audience engagement with dynamic marketing strategies and campaigns. Recently increased digital engagement by 50%+ for three businesses in the food and beverage industry.

CAREER OBJECTIVE

Seeking a marketing position where I can apply my creativity and strategic thinking to develop innovative campaigns for business growth.

WORK EXPERIENCE

08.2022 – now

Marketing Manager
Muster Agency
Product/service management, marketing-information management, pricing, distribution.

06.2019 – 08.2022

Product Manager
Company GmbH
Product/service management, marketing-information management, pricing, distribution, promotion and selling.

09.2015 – 06.2019

Marketing Manager
Muster + Muster GmbH
Product/service management, marketing-information management, pricing.

SKILLS

MS Office
Jira
English
Spanish
German

INTERESTS

Writing
Blogging
Travel
Healthcare
Graphic Design